

EBIZ200: Commerce Server 2002 Feature Pack 1 And Commerce Server Roadmap

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Microsoft - Commerce Server**

Commerce Server Background

- **CS2002 released 2 years ago**
- **No updates other than SPs and MSIB**
- **Feedback Requests**
 - **UI usability, performance, & scale**
 - **LOB connectivity**
 - **Deeper marketing and merchandizing**
 - **IT professional deployment experience**

MSIB Background

- **2.0 and 2.1 available for some time**
 - **CS2002, CMS2002 SPS2000 integration**
 - **BTS2002 deployment guidance**
 - **End-to-end PAG for Windows 2000**
- **2.5 released April 28, 2004**
 - **Windows 2003 platform support**
 - **SPS2003 search integration**
 - **MOM Packs for CS and CMS**

announcing...
Commerce Server FP1
And
Commerce Server
Roadmap

CS Roadmap At A Glance

- **May 2004 - Feature Pack 1**
 - **Address top customer pain**
 - **Biz UIs, Marketing, and Staging**
- **By Early 2006 - Major New Version**
 - **Connected Commerce**
 - **Customer Satisfaction and Supportability**
 - **Windows Server System**

Commerce Server Feature Pack 1

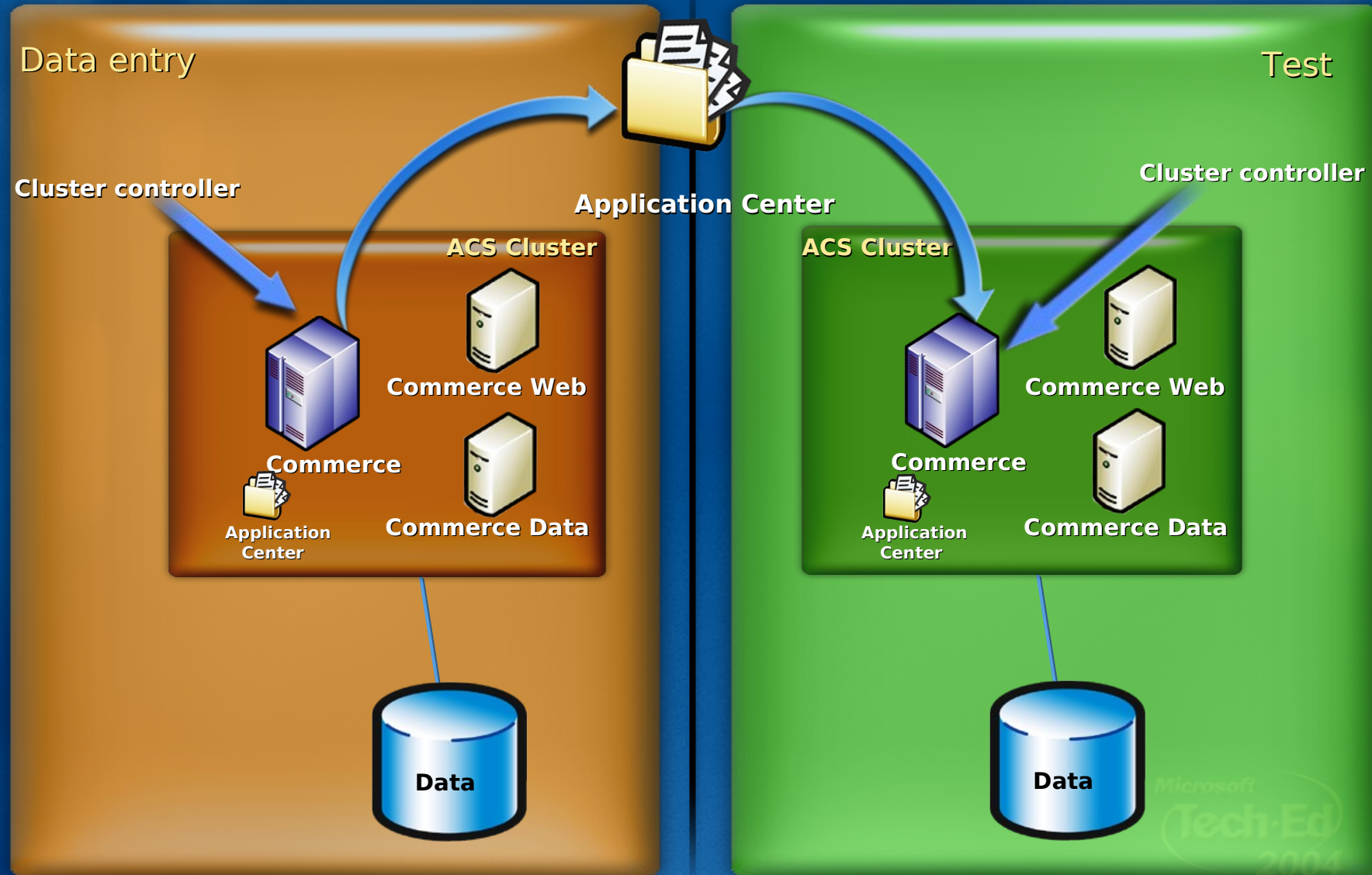
CS2002 Feature Pack 1

- **Replacement BizDesk modules**
 - **Catalog Manager**
 - **Discount Manager**
- **Staging Support**
- **Catalog Sequencing**
- **Coupons (Promotion Codes)**

Staging Support

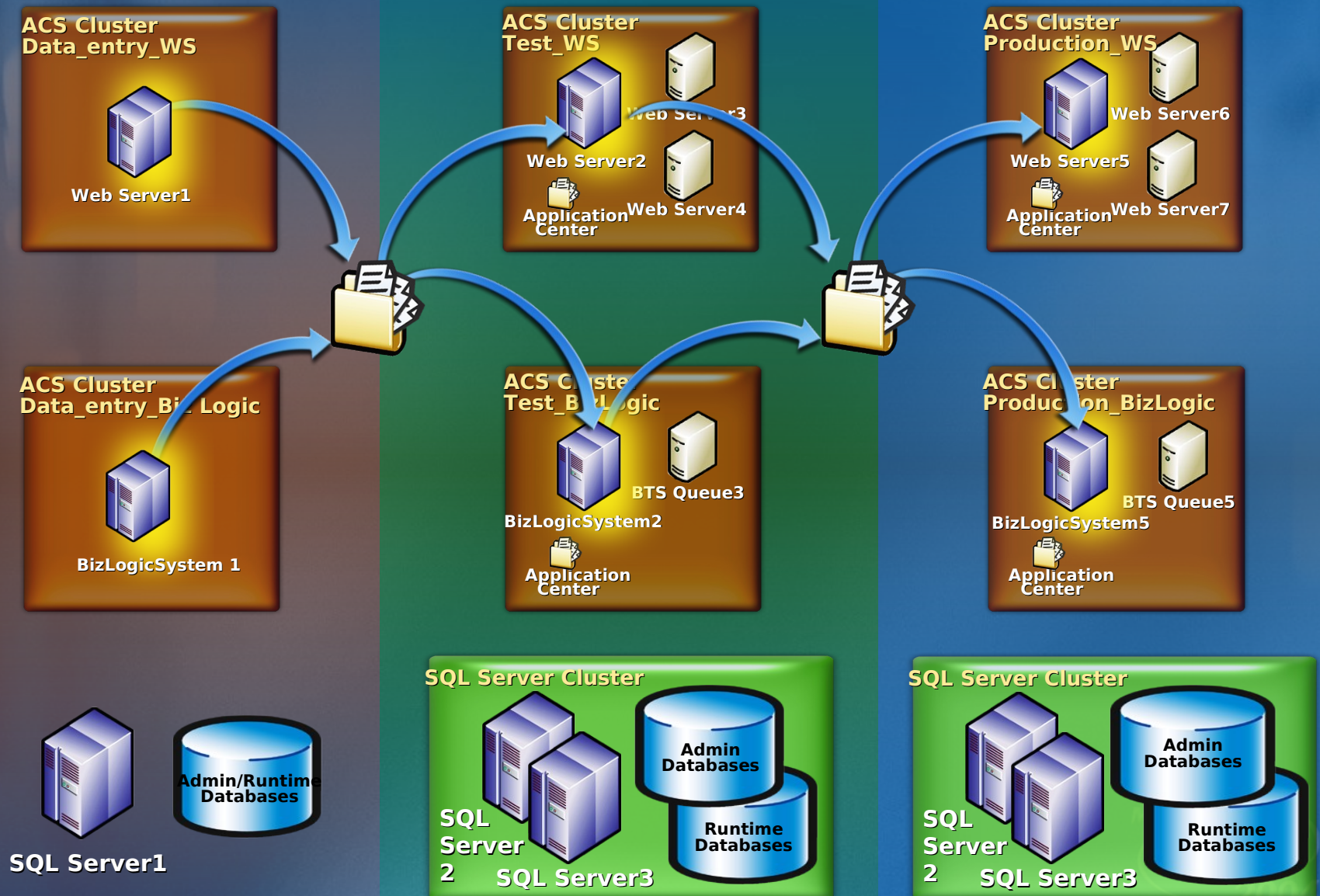
- **Application Center 2000 Drivers**
 - **Catalogs**
 - **Discounts**
 - **Profiles**
 - **Site Configuration**
 - **Generic SQL (via BCP and T/SQL scripts)**
- **Full & incremental staging scenarios**
- **Revises standard MSIB deployment topologies**

Staging Architecture



Multi-Stage View

ACS Cluster Controllers

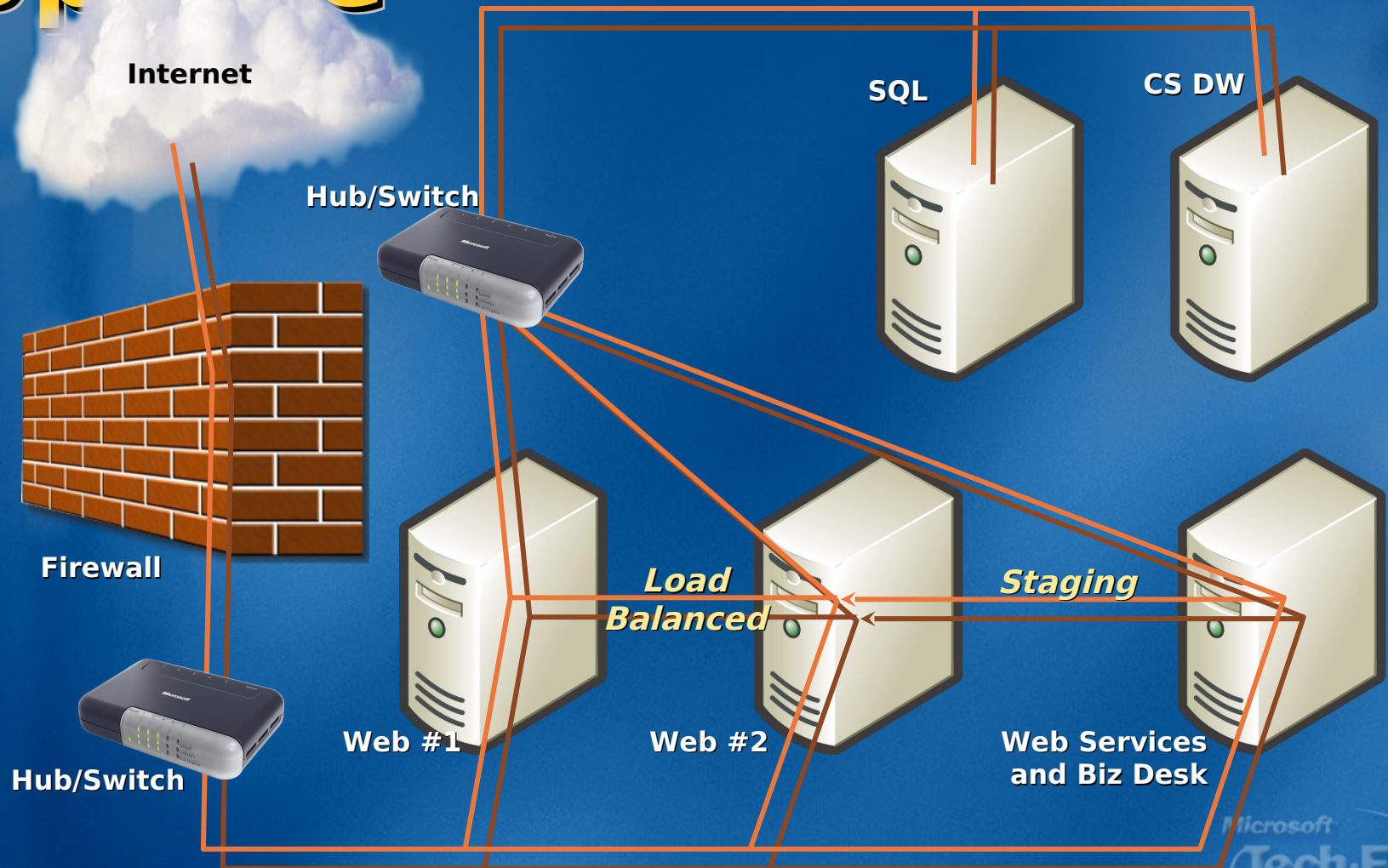


demo

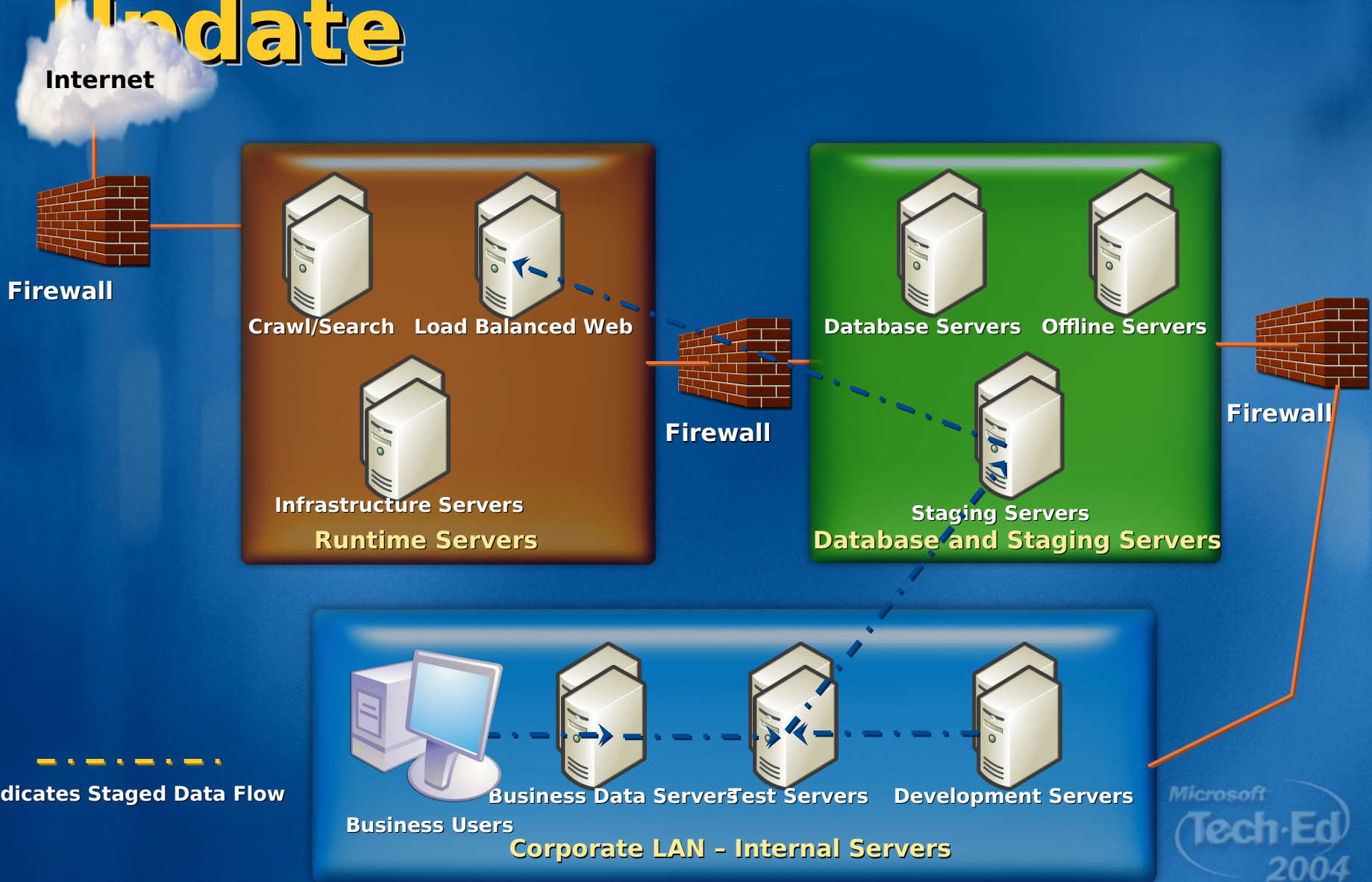
FP1 Staging

Ryan R. Donovan
Lead Program Manager
Microsoft - Commerce
Server

Base Deployment Update



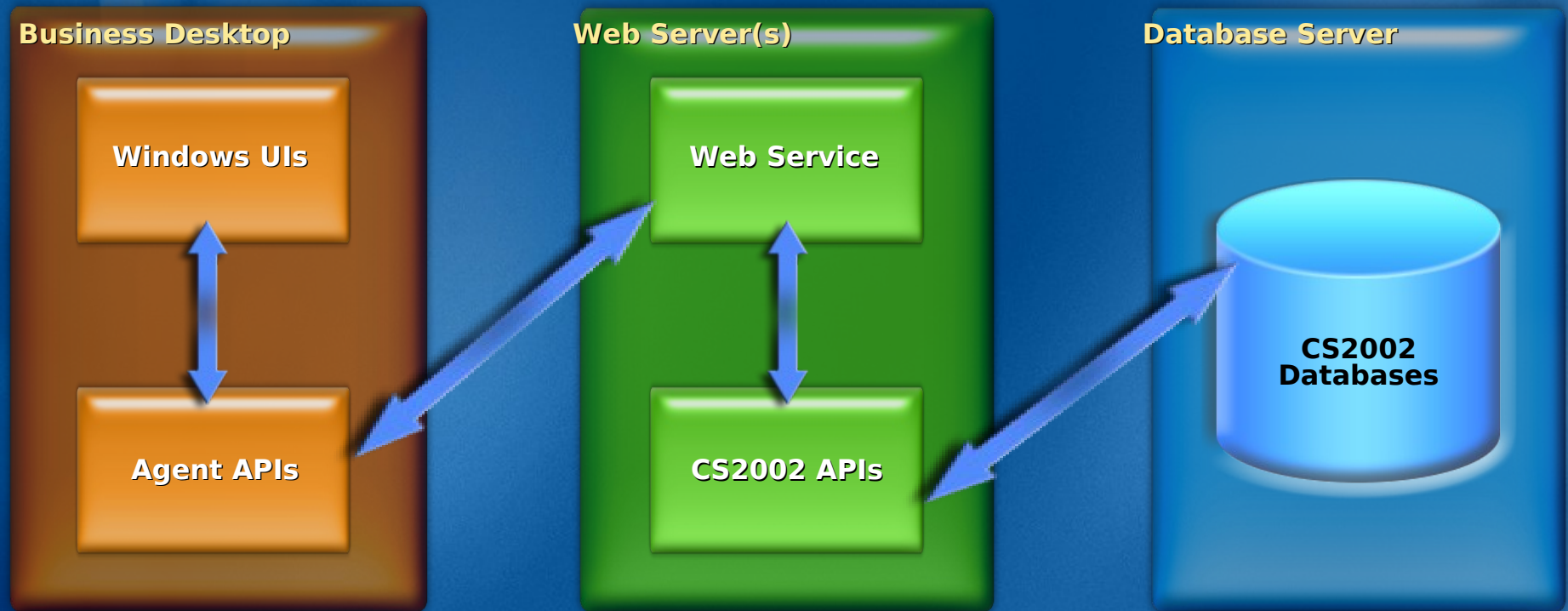
Enterprise Deployment Update



Replacement Business UIs

- **Better all around!**
 - Improved usability
 - Great runtime performance
 - High concurrency and scalability
- **.NET WinForms Applications**
 - Agent/Web Service APIs for Data Mgmt
- **Catalog Manager**
 - Supercedes Catalog Editor in BizDesk
- **Discount Manager**
 - Supercedes discount portions of

.NET Business UI Architecture



demo

FP1 Business UI's

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Server

UI Customization Plan

- Available to SI partners and MCS
- Source code provided via Partner SDK
- Only compiled binaries to customers
- Partner SDK freely available with registration from <http://microsoft.com/commerceserver/>
- Support for customizations is partner responsibility
- Partners supported on API's by Microsoft

Discount Enhancements

- **New Marketing resource introducing enhanced discount implementation**
- **Works side-by-side with old Campaigns resource; usage is optional**
- **Introduces Coupons**
 - **Unique and Generic Promotion Codes**
 - **Usage tracking**
- **Caveats**
 - **.NET only**
 - **No combined campaigns (Ads, Direct Mail, and Discounts together)**

Commerce Server Futures

Commerce Server The Next Version

- **Key scenario for Microsoft**
- **Major rev in the works now**
- **Themes**
 - **Connected Commerce**
 - **Windows Server System**
 - **Customer Satisfaction and Supportability**

Features

- **Connected Commerce**
 - **BTS Adapters for Orders, Inventory, and Catalog**
 - **Order system enhancements**
 - **Inventory subsystem**
- **Windows Server System**
 - **64-bit x64 native and IPv6**
 - **.NET Fx Whidbey and SQL Yukon support**
 - **New Setup and Security Configuration**

Features

- **Customer Satisfaction and Supportability**
 - **Virtual Catalog Update**
 - **No more Business Desk!**
 - **Customer / Order Admin UI**
 - **Catalog Manager**
 - **Marketing Manager**
 - **SQL Reporting Services for Analytics**
 - **Better Visual Studio .NET IDE integration**
 - **Marketing / Merchandizing enhancements**

Other Facts

- Same portal integration as today
- Authentication and Profiles remain the same
- Deprecated Functionality
 - Predictor
 - Obsolete Catalog API's
 - List Manager

Production Starter Site

- **International transactional site**
- **Based on MSIB production tested code**
- **Updated with next version of Commerce Server**
- **Product use flexibility**
 - **No hard product requirements**
- **BTS integration**

Closing

- **Microsoft is still serious about Commerce!**
- **FP1 Available Now!**
 - <http://microsoft.com/commerceserver/>
- **Next Commerce Server by early 2006**
- **New case studies forthcoming**
- **Renewed focus on partners and ISV's going forward**

Session Evaluation

Please fill out a session evaluation on CommNet

Q1: Overall satisfaction with the session

Q2: Usefulness of the information

Q3: Presenter's knowledge of the subject

Q4: Presenter's presentation skills

Q5: Effectiveness of the presentation

Community Resources

Attend a free chat or web cast

<http://www.microsoft.com/communities/chats/default.mspx>

<http://www.microsoft.com/usa/webcasts/default.asp>

List of newsgroups

<http://communities2.microsoft.com/>

[communities/newsgroups/en-us/default.aspx](http://communities2.microsoft.com/communities/newsgroups/en-us/default.aspx)

MS Community Sites

<http://www.microsoft.com/communities/default.mspx>

Locate Local User Groups

<http://www.microsoft.com/communities/usergroups/default.mspx>

Community sites

<http://www.microsoft.com/communities/related/default.mspx>

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